**NEWS RELEASE**

**APPROVED FOR IMMEDIATE RELEASE**

**TO REQUEST AN INTERVIEW PLEASE CONTACT** Maddie Priester

+1-847-532-0362

maddiep@priesterav.com

**ASSETS FOR DOWNLOAD:**

<https://www.priesterav.com/news_release/george-j-priester-aviation-adds-national-charter-sales-director/>

**GEORGE J. PRIESTER AVIATION ADDS
NATIONAL CHARTER SALES DIRECTOR**

WHEELING, IL (MAY 22, 2024) – George J. Priester Aviation continues to strengthen its national operations across its three aviation services brands. To further provide cohesive strategy and guidance, the private aircraft management and provider announces the addition of experienced aviation leader Rustin King as National Charter Sales Director.

King, who brings more than 25 years of charter sales and management experience to the position, will lead teams at Priester Aviation, Mayo Aviation and Hill Private Aviation to expand charter sales and enhance the personal relationships with clients for which the companies are known.

“Rustin brings an experienced, national perspective to our charter sales team,” said George J. Priester President and CEO Brent Moldowan. “He understands the importance of having sales teams working together, and maximizing efficiencies for our customers. He brings a key vision of how to build on their successes.”

King has experience managing sales in both larger and smaller operators. In a recent executive position, he managed a team that secured charter sales for more than 40 aircraft nationwide. At a previous aircraft sales and management company he delivered the largest block purchase in company history.

He is based in Chicago near Priester Aviation’s home base. The legacy of the Priester name and its rich history brought him back to the nearby company he had admired.

“The focus on family ownership and relationships really drew me here,” said King. Chairman “Andy Priester and the team demonstrate daily the integrity, trust and transparency we know resonates with clients. At the heart, aviation brings people together and we know that relationships matter to help achieve that.”

King will lead best practices implementations, including a single back-end system for the George J. Priester companies, and help mentor sales team members. The company expects an increased focus on retail transaction and supporting its charter operations that can serve any destination within the United States and internationally. He will work closely with the company’s management team to develop further charter opportunities, if desired, for the more than 80 aircraft managed under the George J. Priester brands.

**About George J. Priester Aviation**

George J. Priester Aviation is among the world’s most experienced global private aviation companies, specializing in aircraft management and private travel solutions. With over 75 years of experience, it is among the elite private aircraft management companies that hold the highest safety accreditations including the ARGUS Platinum rating, Wyvern approval, IS-BAO Stage III and Air Charter Safety Foundation certifications. It serves as the parent company for Priester Aviation, Mayo Aviation and Hill Private Aviation.

For more information, please contact Priester Marketing at 847-537-1133, or visit [www.priesterav.com](http://www.priesterav.com).